Look Cool in Your Shades…
But make sure you’re protecting the eyes God gave you!

GO 100 PERCENT
Do your shades block 100% of UV rays? Look for 400 nm absorption threshold

YOU DON’T HAVE TO BREAK THE BANK
Less expensive pairs can be just as effective as pricier options!

DARKER DOESN’T MEAN BETTER
Darker lenses can make your pupils dilate and let in more UV rays.

POLARIZATION IS NOT UV PROTECTION
Polarization won’t help preserve eye health.